

**Y.A. GOVT.COLLEG FOR WOMEN, CHIRALA.**  
**DEPARTMENT OF COMMERCE**  
**FOR THE ACADEMIC YEAR 2017-18**  
**One Day workshop on Intellectual Property Rights**

The Department of Commerce has organised a One-day workshop on Intellectual Property Rights for all students (Degree) on 14-12-2017.

**OBJECTIVES:**

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students with suitable examples.
- To encourage the creativity of the human mind of the student for the benefit of all and to the institution.

**Description:** The Department of Commerce organized the workshop on “The Intellectual Property Rights” with the resource person Smt V.Vineela Advocate in Chirala. She explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights with apt examples. She also explained about the legal aspects of Intellectual Property Rights and also explained the process of registration, how to obtain and of the Intellectual Property Right. The Commerce department members have coordinated this activity in systematic way and made it a grand success.

**Outcomes of the programme:**

- Students understood how intellectual property rights carry huge value in the form of goodwill to the business.
- Students have understood the importance of Intellectual Property Rights and legal framework and also application in practical life.

